QuickStart Guide to Lloyd's Video Analysis Tool

Take 10 Minutes to Learn the Basics of Video Analysis

Step 1: **Find a video you want to analyze** and make sure it is located somewhere on your computer.
Any movie or audio file format supported by QuickTime can be used. Here are the extensions of common file types: mpeg, mpg, mp4, mov, qt, mp3, m4a, wav.

Step 2: **Launch Lloyd's Video Analysis Tool** and **click on Begin New Project button**.
Follow the dialog boxes to find the video and give your project a name. You will automatically be taken to the Video Analysis screen.

Step 3. **Play the video** to find the first clip you want to analyze.
The app uses the standard video player controls to play and pause. You can also drag the playhead back and forth.

Step 4. **Go to the starting point of the clip** you want to analyze and **click on +New option** in the Video Clip Controls window.
This creates a video clip with a default length of 5 seconds. **Click the Play Clip button** to play only that clip.

Step 5. **Adjust the starting and ending frames of the clip**.
You can easily fine-tune the starting and ending frames of a clip. Let's assume your first clip needs to be about 15-20 seconds long. Here's what to do:
*   **Click the Play Clip button** to play the clip. It will end after 5 seconds.
*   Go back to the movie window and **click the Play** button. When you get to the ending point, **stop the video**.
*   **Fine-tune the position of the ending point**. You might find the **+/- 1second skip** buttons convenient for this. You can also go frame-by-frame using the step buttons in the bottom-right corner of the movie window.
*   **Click on the Update End button** in the Video Clip Controls window. Play the clip again and notice how it now ends at the frame you chose. You can also fine-tune the starting point of the start of the clip in the same way.

Step 6. **Add a comment about the clip**.
Click once on the clip to make sure its name is highlighted, and then **click on the Edit button** next to the comment window below. **Type a comment, and then click Save**.

Step 7. **Add some tags** using the Quick Tags feature.
Although you can just type in tags manually for each and every clip, it is likely you will have themes emerging from your analysis. Using the Quick Tags feature is a great way to generate tags for these themes (great for the reports you'll create later) and add the tags quickly to the right clips. Here's how:
*   **Click on Add, Edit, Delete button in the Quick Tags window**, then **type in three or four tags**, each on a separate line. Examples in a home movie clip might be Christmas, wedding, birthday, or Uncle Joe. **Click Continue** and watch how each tag is transformed into a button.
*   **Add one or more tags to a video clip**. Make sure that your video clip is highlighted in the Video Clip Controls window, and then **click on one of the quick tags** to add it to your clip. Notice that if you click on the same tag again, the tag is deleted from your clip.

Step 8. **Click Save and Go Home**.
Your project is saved within the app using a special file system managed by the app.

That's it! You've successfully started a video analysis project!